

Speaker **Dr. Victor Henning** CEO & Co-Founder of Mendelev Ltd.

Dr. Victor Henning is the co-founder and CEO of Mendeley, a London- and New York-based technology startup. Since its launch in 2009, Mendeley has grown into the world's largest research collaboration platform with more than 1,964,000 users, and the world's largest crowdsourced research database with more than 300 million uploaded documents. For his work on Mendeley, Victor was elected a Fellow of the Royal Society of Arts. He holds a Ph.D. from the Bauhaus-University of Weimar, where he researched the role of emotion in consumer decision making.

### WHEN

November 19, 2012 2 p.m. to 5 p.m.

#### WHERE

Auditorium, WPI-MANA Bldg., NIMS Namiki Site

# Mendeley

## Innovation and the future of scientific communication

Dr. Victor Henning, CEO and Co-Founder of Mendeley Ltd.is giving a presentation for researchers, librarians and information specialists at National Institute of Material Science on November 19, 2012. Please come and join us on this special occasion.

### **PROGRAM**

14:00 Opening

"Innovation and the future scientific communication" 14:10 (Speaker: Dr. Victor Henning) \*consecutive interpretation provided

15:20 Introduction to Mendeley from user perspective (Speaker: Dr. Mitsuo Yoshida, Tsukuba University) (Speaker: Dr. Shin-ichi Todoroki, NIMS)

15:50 Break

16:00 "Mendeley Institutional Edition - The Future of Academic Research" (Speaker: Dr. Victor Henning) \*consecutive interpretation provided

16:50 Q & A

**17:30** Networking, Discussion & Refreshments (Fee:2,000 yen)

Mendeley is a free reference manager and academic social network that can help you organize your research, collaborate with others online, and discover the latest research.

### **Mendeley Institutional Edition**

provides users with a premium version of the leading Mendeley research worktool, giving them the most productive integrated combination of reference management, research content discovery and collaboration. It also provides you with unique analytics that enable you to connect content use with consequent research publications and the readership of those publications.

### REGISTRATION

To register, please send us the complete information below by email:

kagaku@ml.nims.go.jp (Scientific Information Office, NIMS)

- 1) Your name (first, last),
- 2) Institution
- 3) Email address
- 4) Whether you will attend the reception afterward or not.
- Please note that seat availability is limited.
- The reception costs 2,000 yen. (The presentation part is free.)







